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Pre-Grand Opening at Vistancia to Feature Special Pricing and Pottery Painting

ELK GROVE, Calif.—March 27, 2007—Syncon Homes announces the opening of models at its Vistancia community in Elk Grove's first master planned community. The builder will host a model tour this Saturday, March 31st with fun food, free pottery painting for the kids and special pre-construction pricing. From 12-2 pm home shoppers can visit the brand new models and be the first to enjoy Madeira imaginative parks, paseos and picturesque neighborhoods.

“These are the first models at Madeira,” said Zach Streight, director of marketing for Syncon Homes. “The advantages of the Madeira community and the quality of Syncon’s product set Vistancia apart.”

At Vistancia, Syncon Homes has created a selection of flexible floor plans ranging in size from 2,135 to 4,208 square feet. The four versatile plans offer three to six bedrooms and two and half to three bathrooms to fit any buyer’s needs. With a highly anticipated location in the heart of Elk Grove, Vistancia is minutes away from all of life’s necessities. Pricing starts in the mid \$400,000s.

On top of all this, buyers of any Syncon Home can rest easy because Syncon is one of the few builders in the U.S. to receive certification from the Research Center's National Housing Quality (NHQ) Program for its quality construction and management practices and superior customer satisfaction.

To visit Vistancia from Highway 99, exit Elk Grove Boulevard. and go west. Turn left onto Big Horn Boulevard and follow the signs to Vistancia. The sales office is open Wednesday through Sunday from 11:00 am to 6:00 pm. For more information call (916) 257-4149 or log on to www.synconhomes.com.

About Syncon Homes

Syncon Homes is a family-owned homebuilder that is committed to constructing the highest quality homes, providing superior customer service and creating first-class communities in California, Nevada and Arizona. All of Syncon Homes' communities are subject to conscientious neighborhood planning, a stringent review of details and meticulous inspection of materials. Every home the company builds is a testament to the commitment of its team members, tradespeople and vendors. Syncon Homes was one of the first home building companies in the nation to go through the National Association of Home Builder's (NAHB's) stringent quality certification process. It received its certification from the Research Center's National Housing Quality (NHQ) Program in 2005. Please visit Syncon Homes' website at synconhomes.com for more details.

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